



Becoming A Local Preliminary Pageant Director For The Miss Magnolia State Pageant

Becoming involved in one of the most prestigious pageants in the state of Mississippi can be both a fun and rewarding experience. The Miss Magnolia State Pageant Organization prides itself on being a fairly-run pageant system where ANYONE can win a state title without their parents spending a fortune.

The state pageant organization is offering local franchise pageants this year to individuals who are honest and respected in their communities. The state pageant will NOT charge local directors to hold local preliminaries for the state competition in any way. The state pageant will benefit from the local pageant by the winners advancing to the state competition and you will be offering the people of your community a fun and exciting experience by earning the chance to compete at the state pageant finals.

RULES

Directors must conduct unbiased local pageants in the state of Mississippi. Directors must act in a professional manner when dealing with the public. You will be representing the Miss Magnolia State Pageant Organization and politeness and courtesy is mandatory. You are a reflection upon our pageant organization. You will be serving as an independent producer of your local event. You are also not eligible to direct for any other pageant system in competition with the Miss Magnolia State Pageant when you are accepted as a local director for the Miss Magnolia State system (with the exception of the Miss Mississippi Pageant).

ONLY the winners of the local pageant will be allowed to advance to the state pageant finals. Little Miss local winners will compete on July 27-28, 2013 in Vicksburg. Junior Miss, Teen, Miss and Mrs. winners will advance to the Junior, Teen, Miss and Mrs. Magnolia State Pageant in November of 2013. As soon as the local pageant is over, the local director is required to have each of their winners to sign a contract/agreement (provided by the state pageant) to ensure the new local winners will advance to the state pageant. Within five days after the local pageant, the contracts must be mailed in to the state pageant office. If you decide to order your awards from the state pageant, all awards, trophies, etc must be prepaid before they are sent out. Also if any of your winning contestants are late turning in their state information, you will required to help us contact them for reminders.

Directors must hold the local preliminary pageant with the following age divisions: 0-15 Months, 16-23 Months, 2-3 Years, 4-5 Years, 6-8 Years, 9-11 Years, 12-14 Years, 15-17 Years, 18-Up Years Single, and Mrs. division. For the boys, the divisions are 0-2 Years, 3-5 Years, and 6-11.

Preliminary pageants may be held from August 2012 until May 30, 2013.

Directors must also offer the following overall awards: At least one Overall Supreme Winner (may crown up to 3 per pageant, director's decision); at least one Overall Most Beautiful Winner (may crown up to 3 per pageant, director's decision); one Overall Best Fashion Winner and an Overall Miss Hospitality winner. (may crown up to 3 per pageant - Miss Hospitality is the ONLY award the local director is allowed to choose). This usually goes to a child you think would appreciate a local title the most. All of these overall winners will advance to the state pageant (except the Overall Fashion Winner). Fashion alone will not earn a spot at the state finals. The local director will make the decision as to how many overall winners to crown. You might want to have an age division breakdown for overall winners. For example: Overall Supreme Winner ages 0-3, Overall Supreme Winner 4-11; and Overall Supreme Winners ages 12-Up. This will guarantee more contestants the opportunity to win and the opportunity to advance to the state pageant. You may also do this for the Overall Most Beautiful Awards. Up to (3) two Miss Hospitality winners may be chosen.

Miss Magnolia State rules state that children may NOT be double crowned. The only award that may be double crowned is the Overall Fashion Award. You will not crown the same contestant an Overall Award AND the age group win (unless of course they are the only contestant in their division, then you would not have a choice). When the Overall Winner is determined by the tabulator, the first runner up will be moved up to win the age division and the Overall Winner will be announced (and surprised) at the end of the pageant.

When selecting the name of your local pageant, you must contact the state director to make sure that local title is available. There are many local titles in the state that are already taken. The state director can help you come up with the perfect title for your local preliminary pageant. Kids should be from the state of Mississippi. We do allow neighboring kids to compete as long as they have immediate family living in Mississippi.

BENEFITS

The Miss Magnolia State Pageant Organization will help you prepare for your local pageant. We can provide you with contacts for affordable trophy and crown suppliers. You will order your local banners through the state pageant office (at our discounted price of only \$12 each) so that all the banners throughout the state will be uniform. You will receive free publicity on our websites (www.mississippiupdate.com and www.missmagnoliastate.com) advertising your pageant, date and contact information. The state pageant will produce your local pageant entry form for you if needed.

You will also be allowing the citizens in your community the opportunity to advance to a wonderful state pageant where each one is guaranteed awards and prizes. Remember, only winners of our official local pageants are even allowed to compete at the state pageant finals.

For the directors that have children who wish to compete in our state finals, we have an incentive program. If you host one preliminary pageant with at least six contracts turned in, your child will receive one-half off his/her state entry fee. If you produce two preliminary pageants for us (with 12 contracts turned in), your child will receive one free entry to the state pageant (with the exception of \$90 which will be used to pay their ad in the program book, DVD and the surprise gift we have planned). Your child may not compete in your own local pageant.

EXPENSES

The Miss Magnolia State Pageant Organization will NOT charge the local directors a fee to hold

a local pageant. The expenses of producing the local pageant are solely the responsibility of the local director. Most pageants will break even financially with around 8 to 10 fully paid contestants. Any profit made from your local pageant is yours to keep.

Most meeting facilities will allow you to hold the event space with a major credit card that can be paid the day of the pageant. You will also face expenses for trophies, crowns, any gifts, banners, copying entry forms and advertising. If you set your deadline for entries early enough, you may pay most of these expenses with the registration fees that come in. As soon as you decide to become a director with our system, we will be glad to help you work out a budget if needed.

Our normal fee to enter a preliminary pageant is \$65.00 plus \$10.00 if the contestants wish to enter the overall awards. You are not required to use this suggested fee. You may decide to go less or more. The contestants should not pay more than \$100 total to enter a Miss Magnolia State local pageant. We have found the best results with the \$65.00 registration fee.

PRODUCING A LOCAL PAGEANT

The first step in producing a local pageant is to find the facility where you will have the pageant. After the facility is found, the entry forms must be printed and the advertising must begin. The best way to ensure your pageant is a success is to have at least 2 to 3 months to promote the event. You will want to advertise in the local newspapers in the area covered by the pageant, print and distribute flyers at various schools, daycares and businesses and drop off entry forms to any place you think people would be interested. The state pageant office would prefer to create your local pageant entry form for you to make sure all of the rules of the state pageant are printed on the form. OR your entry form must be sent in to the state pageant office for approval if you want to create your own form.

Selecting a pageant name is also one of the first steps you will have to think about. You will need to contact the pageant office to make sure the name you have selected is not already in use by another one of our local pageants. You will be able to use the Miss Magnolia State name behind your title to avoid any conflicts with other pageants in your area. For example, if there is already a Miss Jackson Pageant in your area, you will be able to call your pageant the Miss Jackson Magnolia State Pageant.

We will also supply you with the scoresheets, announcement sheets, script and overall winners sheets to help you with your pageant. Before your local pageant, we will also send you the state packets to pass out to your new winners along with the contracts. You will be given two contracts for each winner crowned. One is for them to keep and one is for you to send back to the state pageant office. Parents of contestants MAY serve as local directors for the Miss Magnolia State Pageant but their children will not be allowed to participate in the parents' local pageant.

REQUIREMENTS

Individuals who are interested in becoming local preliminary pageant directors must be of good moral character. They must have never been arrested for crimes or had charges filed against them for crimes. Individuals must be current residents of the state of Mississippi. Local directors must be at least 18 years of age. Individuals will be responsible for financing the local pageant and providing an honest and fair pageant for all contestants involved. State pageant rules must be followed at the local pageant regarding all age divisions.

MISS MAGNOLIA STATE LOCAL DIRECTOR APPLICATION FORM

Name _____

Address _____

City, State, Zip _____

Date of Birth _____ Age _____

Daytime Phone Number _____

Evening Phone Number _____

Email Address _____

Area Interested in Producing Local Pageant _____

Month Interested in Producing Local Pageant _____

Please list any previous pageant involvement of any kind _____

Please list any other community service or service groups you are or have been affiliated with

I have fully read the Local Miss Magnolia State Packet and agree to abide by all of the rules. I understand that if accepted as a local director and I break any of the rules, that all rights of being affiliated with the Miss Magnolia State Organization will be voided. I understand that I am producing a preliminary pageant and my local pageant winners will be required to sign a contract to attend the Little Miss or Miss Magnolia State Pageant.

Signature _____ Date _____

Please fill out the above form and send in to the
MISS MAGNOLIA STATE PAGEANT Attention: Chris Shannon
701 E. Georgetown Street, Crystal Springs, MS 39059